

Wadden Sea Board
WSB 27

18 November 2018
Copenhagen, Denmark



Agenda Item: 5.10/3
Subject: Press review 2018
Document No.: WSB 27/5.10/3
Date: 6 November 18
Submitted by: CWSS

The press review 2018 gives an overview of the TWSC-related press releases as well as coverage for the period 1 January – 6 November 2018. Compared to the same period of the previous year, a significant increase (+74%) of coverage was seen. Extraordinary topics of 2018 were the Leeuwarden Conference, the new partnership centre building as well as the QSR. Seals remained the topic of greatest interest.

Proposal: The meeting is invited to note the document.

Press review 2018

1 January – 6 November 2018

of press releases

13 press releases on ITB, Leeuwarden Conference, WSD, seal reports, and partnership centre (some are joint press releases with partners) (2017: 11)

of overall articles related to CWSS work

256 mentions in printed, broadcasting and online media (147 in 2017 | +74%)

56 NL, 8 DK, 176 DE, 16 other (2017: 14 NL, 11 DK, 118 DE, 2 other)

Distribution of entries by topic

