MEETING DOCUMENT

**Task Group World Heritage (TG-WH 30)**

29 April 2020

Virtual Meeting

**Agenda Item: 5**

**Subject: Overview World Heritage logo use**

**Document No.:** TG-WH 30/5/2

**Date:** 24 April 2020

**Submitted by:**

An overview

An overview of the use of WH logo in category 2 (non-commercial, with application) and in category 3 (commercial, with licence agreement) which are handled by CWSS, is given in the attached document for information.

The logo use in category 1 (non-commercial) is not listed as they are handled by the regional Wadden Sea logo use focal points (Danish and German national parks, Dutch WH coordinator).

**Proposal:** The meeting is invited to note the document.

Status World Heritage logo use 2020 (version 24.4.2020)

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|   |   |   | **NL** | **Nds** | **HH** | **SH** | **D** | **DK** | **Total** |
| **Category 2** | **Other Users (non-commercial), separate application to CWSS** | Year |   |   |   |   |   |   |   |
| 1 | Martin Stock (in book "Wissen Wattenmer") | 2011 |   |   |   | 1 |   |   |   |
| 2 | TMS Büsum (anniversary chocalate with text on WH, donation 1 €) | 2011 |   |   |   | 1 |   |   |   |
| 3 | TMO Esens (WH information on website) | 2012 |   | 1 |   |   |   |   |   |
| 4 | Martin Stock (in reprint of book "Watt - Lebensraum zwischen Land und Meerr") | 2012 |   |   |   | 1 |   |   |   |
| 5 | TASH / TMN (national campaign Fahrziel Natur) | 2012 |   |   |   |   | 1 |   |   |
| 6 | Stichting Waddengroep - Waddengoud (WH information on website)  | 2012 | 1 |   |   |   |   |   |   |
| 7 | Stichting Waddloopcentrum (use for WH coms, website, brochure) | 2012 | 1 |   |   |   |   |   |   |
| 8 | Klett Verlag (WH chapter in school book) | 2012 |   |   |   |   | 1 |   |   |
| 9 | Seal Centre Pieterburen (mobile exhibition with WH info) | 2016 | 1 |   |   |   |   |   |   |
| 10 | Fishery Museum Esbjerg (logo on postera about WH) | 2016 |   |   |   |   |   | 1 |   |
| 11 | Hotel Schylge (WH exhibition in entrance hall, use of WH flag) | 2016 | 1 |   |   |   |   |   |   |
| 12 | De SeedyksterToer (use of WH flag) | 2016 | 1 |   |   |   |   |   |   |
| 13 | Waddenageda (Interreg A Project Markteting Cooperation Context) | 2016 | 1 |   |   |   |   |   |   |
| 14 | Puur Terschelling (logo on info material) | 2017 | 1 |   |   |   |   |   |   |
| 15 | DeDining Vlieland (logo on cuttlery sacks) | 2018 | 1 |   |   |   |   |   |   |
| 16 | Doeenswad (advocy for a platstic free WH) | 2018 | 1 |   |   |   |   |   |   |
| 17 | Klett Verlag (WH chapter in school book) | 2018 |   |   |   |   | 1 |   |   |
| 18 | Westermann Verlag (WH chapter in school book) | 2019 | 1 |   |   |   |   |   |   |
|   |   |   |   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |   |   |   |
|   | **TOTAL Category 2** |  | **10** | **1** | **0** | **3** | **3** | **1** | **18** |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|   |   |   | **NL** | **Nds** | **HH** | **SH** | **D** | **DK** | **Total** |
| **Category 3** | **Commercial Logo Use (licence agreement with CWSS )** | Year |   |   |   |   |   |   |   |
| 1 | WWF Husum (WH Poster in Danish, Dutch, German) | 2014 |   |   |   |   | 1 |   |   |
| 2 | Wachholtz Verlag (Wadden Sea Photo Book, M. Stock, P. de Vries)  | 2014 |   |   |   |   | 1 |   |   |
| 3 | Deff Westerkamp (Wadden Sea postcards) | 2014 |   |   |   |   | 1 |   |   |
| 4 | VerlagsKG Wolf (WH logo for book for teachers, Wadden Sea didactics, by National Park SH and Nds) | 2015 |   |   |   |   | 1 |   |   |
| 5 | Ruben Smit (film producer, WH Wadden Sea film) | 2017 | 1 |   |   |   |   |   |   |
| 6 | Wachholtz Verlag (Co-financed by NLPV, National Park Bird Book) | 2018 |   |   |   |   | 1 |   |   |
| 7 | Bigit Bertz WH Merchandising | 2018 |   |   |   |   | 1 |   |   |
| 8 | Crossbill Wadden Sea Guide  | 2018 | 1 |   |   |   |   |   |   |
| 9 | KJM Buchverlag  | 2019 |   |   |   |   | 1 |   |   |
|   |   |   |   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |   |   |   |
|  | **Total Category 3** |  | **2** |  |  |  | **7** |  | **9** |